

Reflection Memorandum

The purpose of this project was to support the education of persuading an audience to say yes to my idea. The proposal had to be well researched, professional, and well written to be able to speak about the subject I was presenting. I think it is a great exercise to challenge myself in organizing proposals for my future career or persuading others outside of my career. The audience was the Faculty Senate Curricula Committee at University of New Mexico. I was tasked at persuading them to agree to add a course to the general education catalog. I used visuals of students with emotional distress in school without the knowledge of the available resources on campus. I used a PDF document file to be able to easily open and view my document. I chose google slides to make the presentation straight forward and interesting to look at. I think the mediums that I choose were the best options because I am presenting to a professional organization. The medium I choose was clean, clear, and straight to the point. This project wasn't easy as I have never thought about pinching an idea in a professional sense. It is insightful to know that I have some grasp of how to present a proposal to an organization or company. I would like to continue my knowledge in presenting proposals to become more masterful in the skill of persuasion.