

Alyssiah S. Shannon

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OBJECTIVE

- ❖ Express my passion for the beauty industry while working with a team to gain and hone the skills, knowledge, and abilities required in better serving clientele.

EDUCATION

- ❖ **University of New Mexico:** Bachelors of Arts, Psychology; 2023-Present
- ❖ **Santa Fe Community College:** Associate of Arts, Psychology; 2022-2023
- ❖ **Cosmetology w/ Advanced Makeup: Paul Mitchell The School - Sacramento at MTI College,** Class of 2015: 3.99/4.00 Cumulative GPA
- ❖ High School Diploma: El Camino Fundamental High School, Class of 2014

LICENSES/CERTIFICATIONS (Current & Previous)

- ❖ New Mexico State Board of Cosmetology License (C067296) - Current; Barbicide Certification April 2020; Advanced Make-Up Application Techniques Certificate - Class of 2016

COSMETOLOGY SKILLS

- ❖ 8 years of experience with Men's & Women's haircuts; 8 years of experience with Blow Drying & Dry Styling Techniques; 8 years of Formal Styling; 11 years of experience with Hair Braiding; and 8 years of experience with Hair Color. Experienced with all hair types, including applications of chemical straightening and scalp treatments.
- ❖ Successful service and selling skills. Register operations for processing clients' scheduling/payments. Effective demonstrations for selling hair products and cosmetics.

WORK HISTORY

- ❖ **Head Hairstylist at Loretto Salon** in Downtown Santa Fe, New Mexico - 2022 - Present
- ❖ **Seasoned Hairstylist at Chrome Salon & Blowout Bar** in Santa Fe, New Mexico - 2019 - 2022
 - Started as *Assistant Hairstylist*, promoted to *Hairstylist*, then promoted to *Seasoned Hairstylist*
- ❖ **Hairstylist at Great Clips (Winds Aloft Franchise)** in Arvada, Colorado - 2018-2019
- ❖ **Assistant/Hairstylist at Hair People Salon** in Denver, Colorado - 2018
- ❖ **Assistant/Hairstylist at Ahead of Time Salon** in Fair Oaks, California - 2017-2018
- ❖ **Assistant/Hairstylist at Festoon Salon & Shop** in Berkeley, California - 2016
- ❖ **Hairstylist at Dry Bar** in Stanford Shopping Center in Palo Alto, California - 2016
- ❖ **Hairstylist/Make-up Artist** on Photoshoot sets in California, Colorado, and New Mexico - 2016-Present

BUSINESS SKILLS

- ❖ Excellent at multitasking, kind and understanding customer service skills utilizing oral and written communication; ability to schedule appointments and consistently satisfied maintain clientele; friendly, compassionate, and authoritative demeanor
- ❖ Computer skills: Adobe Photoshop, Microsoft Office, Mindbody, online research, social media (Instagram, Facebook, Pinterest, Twitter, etc.), emailing, faxing, copying, texting, creative marketing & advertising

ACHIEVEMENTS

- ❖ **Honor Roll: Dean's List** at Paul Mitchell Cosmetology School; Maintained 90%+ attendance at the **Paul Mitchell The School. Dean's List** Fall 2022, **Santa Fe Community College**
- ❖ Hair Show stylist (examples available upon request)
- ❖ Building and sustaining clientele over multiple years. Currently professionally handling more than 50 unique clients. Mentored other stylists in ethnic/exotic as well as formal updo hairstyle processes

PERSONAL ACTIVITIES

I particularly enjoy: hiking/the outdoors; taking road trips; working out at the gym; attending live music shows;

meditating; jewelry-making; reading; trying new foods; and watching movies/documentaries.